

Submit your entries for the 2027 Sauk County Fair Theme.

Deadline for entries is November 1st, 2026.

Submit:

- 1. Theme Idea:** A short, catchy phrase or slogan (maximum 12 words for theme) that captures the spirit of our fair
 - a. The theme maximum of 12 words include **2027 Sauk County Fair or Sauk County Fair 2027.**
 - b. The theme should be easy to remember
 - c. The theme should be easy to decorate animal stalls and use for other fair needs.
- 2. Concept Description:** A brief explanation (under 100 words) describing the inspiration behind your theme and how it can be used across different fair events.
- 3. Theme Artwork:** One digital design illustration that visually represents your proposed theme.
 - a. **Format:** Submissions must be uploaded as a single **JPEG (.jpg or .jpeg)** file.
 - b. **Resolution:** The image must be clear and high-resolution (minimum 300 DPI or at least 2000 pixels on the longest side).
 - c. **File Name:** Save your file using your full name (e.g., **Jane_Doe_Theme_Submission.jpg**).
 - d. **Originality:** The artwork must be your own 100% original creation. No copyrighted characters, or AI-generated art will be accepted.
 - i. Designs can use Canva or similar tools. (Please send file, not links)
 - ii. Artwork should include 2027 Sauk County Fair/Sauk County Fair 2027
 - iii. Use the Sauk County Fair Logo (you can email for the file)
 - iv. It is your option to use the 4-H or FFA logo, BUT they must be the official logos (email for file)
 - v. The theme should appeal to all ages, use no profanities, or inappropriate artwork, etc.
- 4. Selection:** The Sauk County Fair Board will review all entries based on originality, community appeal and the theme's adaptation for decorations, merchandise and programming.
- 5. Ownership:** By submitting your idea and JPEG theme artwork, you grant the Sauk County Agricultural Society, Inc. the right to use, modify, and reproduce the design for all future marketing merchandise and promotional materials.
- 6. Complete:** Contest paperwork should be completed and included via email.

Each entrant is limited to no more than two entries.

By NOVEMBER 1st, 2026 Deadline

Submit JPEG and Paperwork to info@saukcountyfair.com

Questions can be directed to the same email or call 608-356-8707.

2027 Sauk County Fair Theme Entry Form

Return entry form and JPEG by November 1st, 2026 to info@saukcountyfair.com

Theme _____

JPEG File Name _____

Concept Description: A brief explanation (under 100 words) describing the inspiration behind your theme and how it can be used across different fair events.

Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

If applicable, club or chapter name _____

If under 18, or if you plan to be a 2027 Junior Fair Exhibitor, Age _____ Grade _____

Parent's names _____

By submitting your idea and JPEG theme artwork, you grant the Sauk County Agricultural Society, Inc. the right to use, modify, and reproduce the design for all future marketing merchandise and promotional materials.

All submissions need a signature of the entrant (and parent or guardian if entrant is under 18).

Signature of Entrant _____

Signature of Parent or Guardian if under 18 _____

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