



**Sauk County Agricultural Society**  
**PO Box 467**  
**Baraboo, WI 53913 [www.saukcountyfair.com](http://www.saukcountyfair.com)**

Dear Jr. Fairest of the Fair Contestant:

The Sauk County Agricultural Society wishes to thank you for your willingness to serve as this year's Sauk County Jr. Fairest of the Fair. Serving as Jr. Fairest is a wonderful and extremely rewarding experience and is a chance to really explore all that the Fair and Sauk County have to offer.

The contest is open to legal residents of Sauk County, or those residing in an adjoining county with the majority of Fair and/or school activities in Sauk County. Contestants must be 14-17 years old by 1 week prior to the contest. Contestants must also have the ability to arrange to get transportation to the Fair, home, and to a variety of public events within Sauk County.

The Jr Fairest of the Fair position will be a great learning experience, and a chance to assist the Fairest of the Fair, and learn what that position is about. It will enable you to prepare and decide if the Fairest of the Fair may be something you would like to pursue in the future. The Jr Fairest position is open to youth, male or female ages 14 to 17 years old as of one week prior to the contest.

A few dates of importance for you to remember are, **April 26th** application deadline. New this year we will have the competition on the evening of **Friday, May 15th**. The dessert auction and crowning taking place on **Saturday, May 16th**. The time that contestants should plan to arrive on Friday will be announced after the application deadline, along with the time for the public portion Friday night. On Saturday, contestants should plan to arrive no later than 5:30pm.

Please return your application, signed expectation sheet, and each contestant should e-mail 2 digital images to [info@saukcountyfair.com](mailto:info@saukcountyfair.com). These will be used for the contest, and social media.

**Sauk County Fair**  
**Attn: Fairest of the Fair**  
**PO Box 467**  
**Baraboo, WI 53913**

If you should have any questions between now and the competition, please call the Fair Office at 608-356-8707 and leave your name and telephone number, and your call will be returned, or you can e mail [info@saukcountyfair.com](mailto:info@saukcountyfair.com). We look forward to meeting you at the 2026 Sauk County Fairest of the Fair Competition!

Sincerely,

Sauk County Fairest of the Fair Committee



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***JR. FAIREST OF THE FAIR – ENTRY FORM-[www.saukcountyfair.com](http://www.saukcountyfair.com)***

Complete the following form for the judges.  
(Must be 14-17 years of age 1 week prior to contest)

Contestant Name: \_\_\_\_\_ DOB \_\_\_\_\_ Email \_\_\_\_\_

Contestant Phone # \_\_\_\_\_ Parents Home # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Parents or Guardians \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone numbers that Parents can be reached at during the week of Fair if not staying on the  
Fairgrounds with you. Home \_\_\_\_\_ Work \_\_\_\_\_ Cell \_\_\_\_\_

Goals & Ambitions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Hobbies:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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**Current Employment if applicable-**

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**Grade as of 1/1/2026** \_\_\_\_\_

**Educational Background-**

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**School Honors & Awards:**

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**Clubs, Organizations & Community Activities:**

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**Please enclose a typed (double spaced) 1 page essay explaining why you should be  
Sauk County Jr. Fairest of the Fair**



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## SAUK COUNTY JR FAIREST OF THE FAIR EXPECTATIONS

The Sauk County Jr Fairest of the Fair is a professional position whom is regarded as a leader in the community. The Jr. Fairest must possess speaking skills, dedication, self-motivation, charisma, enthusiasm for the Sauk County Fair, and genuine interest in furthering his/ her skills to better achieve these characteristics. He or she may not have visible tattoos or visible piercings, other than pierced ears. Dress code should follow business casual/business professional. No jeans or leggings should be worn. If you would like ideas of what to wear see pictures of Alice in Dairyland or the Wisconsin State Fairest on social media. If there is a question on what is acceptable dress please ask a fairest committee member.

As Sauk County Jr. Fairest of the Fair, you serve as fair ambassador for an entire calendar year. You are expected to fulfill certain responsibilities in this year. The following list are requirements for being in the position:

- Be Present and Visible the week of the Fair (a parent or guardian must be able to be reached at all times if they are not going to stay on the Fairgrounds while you are at the Fair) You should plan to be at the fairgrounds from 8am to 8pm most days.
- Greet Visitors at the gate, at animal shows, and in the grandstands, throughout the barns and grounds. A complete list of activities you will need to attend will vary on activities for the fair. You will work out an itinerary with the Fairest of the Fair and Fairest Committee to cover handing out ribbons at the animal shows, Cloverbud Judging, 4-H Activity Center, etc.
- Attend community events.
  - Sauk County Dairy Breakfast, 4th of July Blackhawk Parade, and Baraboo Circus Parade are mandatory. A parent or guardian should accompany you to these events.
  - Other community events such as ringing bells for the Salvation Army, etc. are highly encouraged
  - 4-H Meetings, FFA, and Public Events to be worked out- feel free to ask if there is an event you would like to attend to represent your County.
- Attend the June and August Fair Board Meetings.
  - Report what you have been doing to represent our county, and also be up to date on what plans are being made for the fair.
- Attend and assist the following years' Fairest of the Fair Contest .

This is a list of requirements for the position. The Reigning Jr Fairest is encouraged to go above and beyond what is listed above and to do things they feel would promote the Sauk County Fair.

I have read the above expectations for Sauk County Jr. Fairest of the Fair and agree to comply with them if chosen for the position.

**If I do not follow the expectations I am aware that my title can be taken away and the runner up will take my place.**

**Please do not call the UW Extension office for information, questions, or applications. For questions or assistance, please call 608-356-8707. Applications cannot be left at the UW Extension office. They must be mailed, and postmarked by the deadline.**

**If you intend to compete in the 2026 contest, it would be helpful if you e mail us at [info@saukcountyfair.com](mailto:info@saukcountyfair.com) and just let us know that you intend to compete. That would help us prepare a little ahead of time.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

Parent Signature is needed, giving permission for you to participate in the Contest, and taking responsibility for their child' s actions. By signing this, they are also agreeing to not hold the Sauk County Ag Society, Fairest Committee, or the Sauk County Fair Board responsible for any mishaps, or injuries at the Fair or any other event that Jr Fairest participates in.

Parent Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_



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## Program Summary and Check Off Lists

For the Jr Fairest competition, you will need to prepare a 30 second introduction, and a 30 second public service announcement (radio spot).

The introduction will be where you inform the audience who you are, where you live, parents, what you are currently doing, future plans, etc... An example:

Welcome Sauk County Fair enthusiast, my name is Jane Smith and I was born in raised in the fabulous city of Reedsburg. I am the proud daughter of Bob and Barb Smith. I currently am a junior at the University of Wisconsin River Falls where I am majoring in Agriculture Journalism. My future plans are to live in southern Wisconsin, work as a writer for a major agriculture journal, and raise a family. (this is strictly a sample, more information could be added or taken away from this)

The second item that will have to be prepared by you is a PSA (radio spot). This will be timed and must be no longer than 30 seconds. Going over 30 seconds will result in penalties. You can bring along your script, as this portion does not need to be memorized. The PSA should highlight the Sauk County fair as if it was something you were listening to on the radio at home, trying to encourage you to come. Things to include would be fair dates and where to find more information on the fair.

An example:

The sun is shining, the bees are buzzing, and the celebration of the sesquicentennial is happening in Baraboo July 6<sup>th</sup> through the 12<sup>th</sup> as Sauk County marks the 151<sup>th</sup> year at the Sauk County fair. Bring your family, bring your friends, bring your neighbor to the event that has everyone a buzz. Horse around on the rides, be buttered up by the animals, and milk up the live entertainment every night. Be a part of the event of 2004, food, family, and fun come celebrate 150 years of the Sauk County Fair! (This was used at the State competition)

-Other details of the competition include impromptu questions that are asked on stage at the public portion.

\*\* This will be our 12th year having a Dessert Auction at our Fairest Competition. Each Contestant will need to bring a Homemade Pie or "Favorite Family Recipe" dessert! These will be Auctioned off the night of Competition. The money raised will go back into supporting our contest, and Fairest of the Fair Program. We prefer it be made by the contestant, but could also be made by Aunt, Grandma, etc.....



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What to bring on competition day

- \_\_\_\_\_ 1 “Fairest Event” outfit- no short skirts or bare shoulders. We encourage you to look at some of the Fairest photos on the Sauk County Fair website or Facebook page to see what is acceptable.
- \_\_\_\_\_ PSA (30 second radio ad, does not need to be memorized)
- \_\_\_\_\_ Introduction (approx. 30 second-must be memorized)
- \_\_\_\_\_ One homemade Pie, Cake, or Dessert. It should be visibly appealing. Get creative!

What to hand in with application

- \_\_\_\_\_ Application
- \_\_\_\_\_ 1 page essay on why you would like to be Jr Fairest of the Fair
- \_\_\_\_\_ email 2 digital photos to [info@saukcountyfair.com](mailto:info@saukcountyfair.com)
- \_\_\_\_\_ Signed Expectations Page