



Sauk County Agricultural Society
PO Box 467 Baraboo, WI 53913
www.saukcountyfair.com

Dear Fairest of the Fair Contestant:

The Sauk County Agricultural Society wishes to thank you for your willingness to serve as this year's Sauk County Fairest of the Fair. Serving as Fairest is a wonderful and extremely rewarding experience and is a chance to really explore all that the Fair and Sauk County have to offer. The contestant chosen as Sauk County Fairest of the Fair will not only serve as hostess of the 2026 Fair, but will also work alongside the Fair Board to promote the Fair throughout the year by attending various community events. Being the Sauk County Fairest of the Fair is a professional position, and you are expected to conduct yourself as so. All contestants may be subject to a background check.

The contest is open to legal residents of Sauk County, or those residing in an adjoining county with the majority of Fair and/or school activities in Sauk County. Contestants must be 18 years old at least 1 week prior to the Fairest of the Fair Contest. Contestants must also hold a valid driver's license and have adequate transportation.

A few dates of importance for you to remember are, **April 26th** application deadline. New this year we will have the competition on the evening of **Friday, May 15th**. The dessert auction and crowning will take place on **Saturday, May 16th**. The time that contestants should plan to arrive on Friday will be announced after the application deadline, along with the time for the public portion Friday night. On Saturday, contestants should plan to arrive no later than 5:30pm.

- ☐ All Applications and information available online at www.saukcountyfair.com
- ☐ Sauk County Fairest of the Fair Expectations for the Year
- ☐ Program Summary and Check-off List

Please return your application and signed expectation sheet to

Sauk County Fair
Attn: Fairest of the Fair
PO Box 467
Baraboo, WI 53913

If you should have any questions between now and the competition, please call the Fair Office 608-356-8707 and leave your name and telephone number, and your call will be returned. You can also email info@saukcountyfair.com. We look forward to meeting you at the 2026 Sauk County Fairest of the Fair Competition!

Sincerely,



Sauk County Fairest of the Fair Committee

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FAIREST OF THE FAIR – ENTRY FORM – www.saukcountyfair.com

Complete the following form for the judges.
(Must be 18 years of age at least one week prior to contest date)

Contestant Name: _____ DOB _____ Email _____

Contestant Phone # _____ Parents Home # _____

Address _____ City _____ Zip _____

Parents or Guardians _____

Address _____

Goals & Ambitions:

Hobbies:

Current Employment:

Educational Background:

High School _____

College or Special Training _____ **Grade Level** _____

Degree or Specialty _____

School Honors & Awards:

Clubs, Organizations & Community Activities:

Please enclose a typed (double spaced) 1 page essay explaining why you should be Sauk County Fairest of the Fair



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SAUK COUNTY FAIREST OF THE FAIR EXPECTATIONS

The Sauk County Fairest of the Fair is a professional position who is regarded as a leader in the community. The Fairest must possess exceptional public speaking skills, dedication, self-motivation, charisma, enthusiasm for the Sauk County Fair, and genuine interest in furthering his/her skills to better achieve these characteristics. He or she may not have visible tattoos or visible piercings, other than pierced ears. Dress code should follow business casual/business professional. No jeans or leggings should be worn. If you would like ideas of what to wear see pictures of Alice in Dairyland or the Wisconsin State Fairest on social media. If there is a question on what is acceptable dress please ask a fairest committee member.

As Sauk County Fairest of the Fair, you serve as fair ambassador for an entire calendar year. You are expected to fulfill certain responsibilities this year. The following list are requirements for being in the position:

- Be Present and Visible the week of the Fair
 - Greet Visitors at the gate, at animal shows, and in the grandstands, Throughout the barns and grounds. A complete list of activities you will need to attend will vary depending on activities for the fair. You can plan on being at the Fairgrounds most days from 8am until 8pm (varying upon day)
- Give a greeting speech at the grandstand events and animal shows at the Fair
- Have 5 speaking/presentation events.
 - This should include visiting schools, 4-H clubs, nursing homes, FFA, and other community organizations to promote the Fair and the Fairest of the Fair event.
 - 3 of these speaking/presentations should be at 4-H Club and FFA Meetings
- Attend 7 community events.
 - The Sauk County Dairy Breakfast, Badger State Tractor Pullers American Family Charity Pull, Blackhawk Parade, Baraboo Circus Parade, and are absolutely required
 - Other community events such as parades, ringing bells for the Salvation Army, etc. are highly encouraged

- Attend the June and August Fair Board Meetings
 - Report what you have been doing to represent our county, and also be up to date on what plans are being made for the fair.

- Attend the State Fairest of the Fair Contest
 - Early January at Chula Vista Resort in Wisconsin Dells, as Fairest you **must** represent Sauk County or you will be required to step down from the position.

- Attend the following years' pre contest meeting, and the Fairest of the Fair Contest to welcome and crown the new Fairest.

This is a list of requirements for the position. The Reigning Fairest is encouraged to go above and beyond what is listed above and to do things they feel would promote the Sauk County Fair.

I have read the above expectations for Sauk County Fairest of the Fair and agree to comply with them if chosen for the position. **If I do not follow the expectations I am aware that my title can be taken away and the runner up will take my place. I may not receive my scholarship of \$500 if all requirements are not met.**

Please do not call the UW Extension office for information, questions, or applications. For questions or assistance you may call 608-356-8707. They must be mailed, and postmarked by the deadline of April 26th.

If you intend to compete in the 2026 contest, it would be helpful if you email the Fair Office at info@saukcountyfair.com to let us know that you intend to compete. That would help us prepare a little ahead of time.

Signature _____ Date _____

Print Name _____



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Program Summary and Check Off Lists

For the fairest competition, you will need to prepare a 30 second introduction, and a 30 second public service announcement (radio spot).

The introduction will be where you inform the audience who you are, where you live, parents, what you are currently doing, future plans, etc... An example:

Welcome Sauk County Fair enthusiast, my name is Jane Smith and I was born and raised in the fabulous city of Reedsburg. I am the proud daughter of Bob and Barb Smith. I currently am a junior at the University of Wisconsin River Falls where I am majoring in Agriculture Journalism. My future plans are to live in southern Wisconsin, work as a writer for a major agriculture journal, and raise a family. (this is strictly a sample, more information could be added or taken away from this)

The second item that will have to be prepared by you is a PSA (radio spot). This will be timed and must be no longer than 30 seconds. Going over 30 seconds will result in penalties. You can bring along your script, as this portion does not need to be memorized. The PSA should highlight the Sauk County Fair as if it was something you were listening to on the radio at home, trying to encourage you to come. Some things to include would be fair dates and where to find more information on the fair.

An example:

The sun is shining, the bees are buzzing, and the celebration of the sesquicentennial is happening in Baraboo July 6th through the 12th as Sauk County marks the 151th year at the Sauk County Fair. Bring your family, bring your friends, bring your neighbor to the event that has everyone a buzz. Horse around on the rides, be buttered up by the animals, and milk up the live entertainment every night. Be a part of the event of 2004, food, family, and fun come celebrate 150 years of the Sauk County Fair! (This was used at the State competition)

-Other details of the competition include impromptu questions that are asked on stage at the public portion.

** This will be our 12th year having a Dessert Auction at our Fairest Competition. Each Contestant will need to bring a Homemade Pie or "Favorite Family Recipe" dessert! These will be Auctioned off the night of Competition. The money raised will go back into supporting our contest, and Fairest of the Fair Program. We prefer it to be made by the contestant, but could also be made by Aunt, Grandma, etc...



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What to bring competition day:

- _____ 1 skirt business suit attire (for interview)
- _____ 1 “Fairest Event” outfit (for public portion of competition)
- _____ PSA (radio ad, does not need to be memorized)
- _____ Introduction (must be memorized)
- _____ One homemade Pie, Cake, or Dessert. It should be visibly appealing. Get creative!

What to hand in with application:

- _____ Application
- _____ 1 page essay on why you would like to be Fairest of the Fair
- _____ 2 digital photos emailed to info@saukcountyfair.com (these are to be submitted for newspaper articles)
- _____ Signed Expectations Page