



Saug County Agricultural Society, Inc.

PO Box 467

Baraboo, WI 53913

608-356-8707

www.saukcountyfair.com info@saukcountyfair.com

jennie.scas@outlook.com

Dear Saug County Fair Partners,

Attention Fair Partners the 2026 Saug County Fair is approaching **July 6th – 12th** in beautiful Baraboo, Wisconsin. Let's get ready for Food, Family and Fun. Along with Teaching, Learning and Growing at one of the last Free Fairs! We are getting a head start on planning for next year's events. The Saug County Fair would like to continue growing and improving the buildings and grounds and we can't make this happen without all the help from our Partners and Volunteers.

With your support we can continue to provide a week full of education and fun for everyone! There are many aspects of the Fair that attracts everyone of all ages. From carnival rides and games to the hard work and provided education in the barns. We need your help to keep this week of Family fun going! Please review the attached Partnership information.

****Please check us out on Facebook for event announcements****

Please take the time to read over the attached Partnership levels. Any questions regarding Partnership -please contact **Jennie Kohlmeyer (608) 434-7997** or email at jennie.scas@outlook.com.

Thank you for your time,

Jennie Kohlmeyer
Partnership Coordinator

2026 Saug County Agricultural Society Board of Directors: Scott Zirzow, President; Mikala Turner, Vice President; Liz Cook, Secretary/Manager; , Angie Holt Treasurer; Brady Neuman, Fair Marshall; and directors, Ben Turner, Tony Fluette, Josh Nagel, Jacob Zirzow, Don Larsen, Beth Yanke; and fairgrounds grounds Manager John Darrow; Partnership Coordinator, Jennie Kohlmeyer



**Sauk County Fair July 6th - 12th, 2026
Partnership Application Form**

www.saukcountyfair.com

jennie.scas@outlook.com

info@saukcountyfair.com

Please keep a copy for your records

Company/organization: _____

Contact person: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Company email address: _____

Company Web site address _____

IN-KIND DONATIONS

The above-mentioned company will donate the following item(s) or services.

Value of item and description of item and or services

\$ _____

If you have any questions about in-kind donations or other sponsorships, please email

jennie.scas@outlook.com or call 608-434-7997

Partnership level you desire:

_____ Diamond \$5000 and UP!! _____ Building Partner (name) **Call Jennie**

_____ Platinum \$2500

_____ Gold \$1500

_____ Silver \$500

_____ Bronze \$250

PAYMENT AND APPLICATION: (BEFORE MAY 1ST TO BE INCLUDED IN ALL ADVERTISING)

Please make checks payable to Sauk County Agricultural Society and mail it with this form to:

Sauk County Agricultural Society, Attn: Partnership, PO Box 467, Baraboo WI 53913 Total value of

sponsorship \$ _____

Thank you for your support of the Sauk County Fair!

Partnership Benefits 2026

DIAMOND PARTNER \$5000 AND UP!

- Announcer recognition throughout the week
- Display name and logo at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 10 grandstand passes to the event of your choice (Up to a \$500 Value)
- 4 parking passes

PLATINUM PARTNER \$2500

- Announcer recognition throughout the week of the Fair
- Display name & logo at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 5 grandstand tickets to the event of your choice
- 2 parking passes

GOLD PARTNER \$1500

- Announcer recognition throughout the week of the Fair
- Display name & logo at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 4 grandstand tickets to the event of your choice
- 2 parking passes

SILVER PARTNER \$500

- Announcer recognition throughout the week of the Fair
- Display name & logo at www.saukcountyfair.com
- Listed on ground signage
- 2 grandstand tickets to the event of your choice
- 1 parking passes

BRONZE PARTNER UP TO \$250

- Announcer recognition throughout the week of the Fair
- Display name & logo at www.saukcountyfair.com
- Listed on ground signage

COMPANY LOGO AND Ad ARTWORK

Sponsorship level also includes a display ad or logo listing, **please send artwork as Logo and/or camera-ready ad as a 300 dpi JPG file. Please email it to info@saukcountyfair.com.**

Banner placement is included in the above Partnership levels

You provide the banner and we will put them up all week. First come first serve on the best locations. Opportunity in levels of **\$250 and higher**. ****Must provide signage 1 month prior to Fair to be hung and added to Fair Guide**

Building Partnership-One of Each Building available. Call for availability. This must be in addition to the partnership above. Partnership is for One year with first right of refusal. Building Partners, you provide permanent signage, **size determined by fair board**, on building for the duration of Partnership. Buildings Available: ***Grandstand** (\$2000)* **Rabbit & Poultry Building (call)** ***Commercial Building** (\$1500) ***Progress Hall** (\$750) ***Building #15** (\$500) used for Dairy & Beef Animals ***Hoop Building** (\$750) used for Dairy & Beef Animals ***Project Building One** (\$750) used for Open Class Exhibitors ***Project Building Two** (\$500) used for Junior Fair Exhibitors ***Project Building Three** (\$500) used for Junior Fair Exhibitors ***Horse Building** (\$500). Names are used in fair literature/maps/etc.