



Sauk County Agricultural Society, Inc.

PO Box 467

Baraboo, WI 53913

608-356-8707

www.saukcountyfair.com info@saukcountyfair.com

jennie.saukcountyfair@outlook.com

Dear Sauk County Fair Partners,

Welcome Fair Partners! The **2025** Sauk County Fair is approaching **July 7th – 13th** in beautiful Baraboo, Wisconsin. Let's get ready for Food, Family and Fun. Along with Teaching, Learning and Growing! We are getting a head start on planning for next year's events. The Sauk County Fair would like to continue growing and improving the grounds and we can't make this happen without all the help from our Partners.

We continue to make improvements and renovations to the buildings on the fairgrounds. This year we will need to replace the crow's nest in the pit area. The Commercial Building needs updates to doors and windows, bleacher replacement and repairs, among several other projects.

This year we have a fun filled energy packed week planned. Start the week on Tuesday July 8th, with The Farm and Antique Tractor Pull featuring **Southwest Area Pullers**. Wednesday July 9th, hold on tight for the fast-moving A.T.V races presented by **SWIRA**. Thursday July 10th, hang on to your hats for the Rodeo presented by **CCHECK Bucking Bulls**, Friday July 11th, full steam ahead from the **Badger State Tractor Pullers**, Saturday July 12th, come to the **Grandstand Main Stage** to watch: **Dylan Marlow** with Special Guest **Tyler Rich** and Dan Lepien. Then conclude the week on Sunday July 13th, by testing your skills in our annual Bags Tournament. There will also be musical acts nightly in the Litscher Pavilion. You can't miss out on all this excitement.

Please take the time to read over the attached Partnership levels. Any questions regarding Partnership -please contact **Jennie Kohlmeyer (608) 434 -7997** or email at jennie.saukcountyfair@outlook.com.

Thank you for your time,

Jennie Kohlmeyer
Partnership Coordinator
Sauk County Agricultural Society

2025 Sauk County Agricultural Society Board of Directors: Scott Zirzow, President; Mikala Turner, Vice President; Liz Cook, Secretary/Manager; Angie Holt, Treasure; Brady Neuman, Fair Marshall; and directors, Ben Turner, Tony Fluette, Josh Nagel, Jacob Zirzow, Don Larson, Beth Yanke; and fairgrounds grounds Manager John Darrow; Partnership Coordinator, Jennie Kohlmeyer



Sauk County Fair July 7th – 13th, 2025 Partnership Application Form

www.saukcountyfair.com

jennie.saukcountyfair@outlook.com

info@saukcountyfair.com

Please keep a copy for your records

Company/organization: _____

Contact person: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Company email address: _____

Company Web site address _____

IN-KIND DONATIONS

The above-mentioned company will donate the following item(s) or services.

Value of item and description of item and or services

_\$ _____

If you have any questions about in-kind donations or other sponsorships, please email

jennie.saukcountyfair@outlook.com or call 608-434-7997

Sponsorship level you desire:

_____ Diamond \$5000 and UP!! _____ Building Partner (name) **Call Jennie**

_____ Platinum \$2500 _____ Banner Partners

_____ Gold \$1500

_____ Silver \$500

_____ BRONZE UP TO \$250

PAYMENT AND APPLICATION: (BEFORE JUNE 1ST TO BE INCLUDED IN ALL ADVERTISING)

Please make check payable to Sauk County Agricultural Society and mail it with this form to:

Sauk County Agricultural Society, Attn: Partnership, PO Box 467, Baraboo WI 53913 Total value of sponsorship \$ _____

Thank you for your support of the Sauk County Fair!

Partnership Benefits 2025

DIAMOND PARTNER \$5000 AND UP!

Company recognition on daily schedule

- Announcer recognition on Fairgrounds throughout the week
- Display name and logo until 5/15/2026 on www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 10 grandstand passes to the event of your choice (Up to a \$500 Value)
- 4 parking passes

PLATINUM PARTNER \$2500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo until 5/15/2026 at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 5 grandstand tickets to the event of your choice
- 2 parking pass

GOLD PARTNER \$1500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo until 5/15/2026 at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 4 grandstand tickets to the event of your choice
- 2 parking pass

SILVER PARTNER \$500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo until 5/15/2026 at www.saukcountyfair.com
- Listed on ground signage
- 2 grandstand tickets to the event of your choice
- 1 parking pass

BRONZE PARTNER UP TO \$250

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo until 5/15/2026 at www.saukcountyfair.com
- Listed on ground signage

COMPANY LOGO AND AD ARTWORK

Sponsorship level also includes a display ad or logo listing, **please send artwork as Logo and/or camera-ready ad as a 300 dpi JPG file. Please email it to info@saukcountyfair.com.**

Banner placement is included in the and above Partnership levels

- You provide the banner and we will put them up all week. First come first serve on the best locations. Opportunity in levels of **\$250 and higher**. Additional prices listed below.

Entrance Banners Prices

Banner placed on entrance fence \$650

Inside Banners Prices

Beer Stand fence \$375
Pit Fence \$350
One on an available building \$250
Grand Stand Fence \$250

EVENT PARTNERSHIP BENEFITS 2025

DIAMOND PARTNERSHIP – \$5,000 AND UP!! FEATURING “TO BE ANNOUNCED” ON SATURDAY JULY 13TH

- Same as Diamond Partnership (see Partnership levels)
- 10 grandstand passes and 4 parking passes

BSTP TRACTOR PULL (FRIDAY) PRESENTING CLASS SPONSOR – \$3,000 AND UP!

- Sponsor a class of your choice
- 5 tractor pull tickets and 2 parking passes

ATV RACING (WEDNESDAY & THURSDAY - INDIVIDUAL DAY) PRESENTING PARTNER – \$1500 AND UP!

- Same as Gold Partnership (see Partnership levels)
- 4 ATV Racing passes and 2 parking passes

Building Partnership - One of Each Building available. Call for availability. This must be in addition to a partnership above. Partnership is for One year with first right of refusal. Building Partners, you provide permanent signage, **size determined by fair board**, on building for duration of Partnership. Buildings Available: ***Grandstand** (\$2000)* **Rabbit & Poultry Building (call)** ***Commercial Building** (\$1500) ***Progress Hall** (\$750) ***Building #15** (\$500) used for Dairy & Beef Animals ***Hoop Building** (\$750) used for Dairy & Beef Animals ***Project Building One** (\$750) used for Open Class Exhibitors ***Project Building Two** (\$500) used for Junior Fair Exhibitors ***Project Building Three** (\$500) used for Junior Fair Exhibitors ***Horse Building** (\$500). Names are used in fair literature/maps/etc.

****Must provide signage 1 month prior to Fair to be hung and added to Fair Guide**