



## Sauk County Agricultural Society, Inc.

PO Box 467

Baraboo, WI 53913

608-356-8707

[www.saukcountyfair.com](http://www.saukcountyfair.com) [info@saukcountyfair.com](mailto:info@saukcountyfair.com)

[jennie.saukcountyfair@outlook.com](mailto:jennie.saukcountyfair@outlook.com)

Dear Sauk County Fair Partners,

Welcome Fair Partners! The 2025 Sauk County Fair is approaching **July 7<sup>th</sup> – 13<sup>th</sup>** in beautiful Baraboo, Wisconsin. Let's get ready for Food, Family and Fun. Along with Teaching, Learning and Growing! We are getting a head start on planning for next year's events. The Sauk County Fair would like to continue growing and improving the grounds and we can't make this happen without all the help from our Partners.

We continue to do improvements and renovations to the buildings on the fairgrounds. This year we will need to replace the crow's nest in the pit area. The Commercial Building is needing updates to doors and windows, among several other projects

*All events will be announced at a later date.*

Please take the time to read over the attached Partnership levels. Any questions regarding Partnership -please contact **Jennie Kohlmeyer (608) 434 -7997** or email at [jennie.saukcountyfair@outlook.com](mailto:jennie.saukcountyfair@outlook.com).

Thank you for your time,

Jennie Kohlmeyer  
Partnership Coordinator  
Sauk County Agricultural Society

Sauk County Agricultural Society Board of Directors: Scott Zirzow, President; Mikala Turner, Vice President; Liz Cook, Secretary/Manager; Shana Johnson, Treasure; Brady Neuman, Fair Marshall; and directors, Ben Turner, Dan Greenwood, Josh Nagel, Jacob Zirzow, Don Larson, Beth Yanke; and fairgrounds grounds Manager John Darrow; Partnership Coordinator, Jennie Kohlmeyer



# Sauk County Fair July 7<sup>th</sup> – 13<sup>th</sup>, 2025 Partnership Application Form

[www.saukcountyfair.com](http://www.saukcountyfair.com)

[jennie.saukcountyfair@outlook.com](mailto:jennie.saukcountyfair@outlook.com)

[info@saukcountyfair.com](mailto:info@saukcountyfair.com)

Please keep a copy for your records

Company/organization: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Company email address: \_\_\_\_\_

Company Web site address \_\_\_\_\_

## IN-KIND DONATIONS

The above-mentioned company will donate the following item(s) or services.

Value of item and description of item and or services

\$ \_\_\_\_\_

If you have any questions about in-kind donations or other sponsorships, please email

**[jennie.saukcountyfair@outlook.com](mailto:jennie.saukcountyfair@outlook.com) or call 608-434-7997**

**Sponsorship level you desire:**

\_\_\_\_\_ Diamond \$5000 and UP!!

\_\_\_\_\_ Building Partner (name) **Call Jennie**

\_\_\_\_\_ Platinum \$2500

\_\_\_\_\_ Banner Partners

\_\_\_\_\_ Gold \$1500

\_\_\_\_\_ Silver \$500

\_\_\_\_\_ BRONZE UP TO \$250

**PAYMENT AND APPLICATION: (BEFORE JUNE 1ST TO BE INCLUDED IN ALL ADVERTISING)**

Please make check payable to Sauk County Agricultural Society and mail it with this form to:

Sauk County Agricultural Society, Attn: Partnership, PO Box 467, Baraboo WI 53913 Total value of sponsorship \$ \_\_\_\_\_

***Thank you for your support of the Sauk County Fair!***

# Partnership Benefits 2025

## DIAMOND PARTNER \$5000 AND UP!

Company recognition on daily schedule

- Announcer recognition on Fairgrounds throughout the week
- Display name and logo until 5/15/2026 on [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listed on ground signage
- Vendor display area
- 10 grandstand passes to the event of your choice (Up to a \$500 Value)
- 4 parking passes

## PLATINUM PARTNER \$2500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from until 5/15/2026 at [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listed on ground signage
- Vendor display area
- 5 grandstand tickets to the event of your choice
- 2 parking pass

## GOLD PARTNER \$1500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from until 5/15/2026 at [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listed on ground signage
- Vendor display area
- 4 grandstand tickets to the event of your choice
- 2 parking pass

## SILVER PARTNER \$500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 5/15/2026 at [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listed on ground signage
- 2 grandstand tickets to the event of your choice
- 1 parking pass

## BRONZE PARTNER UP TO \$250

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 5/15/2026 at [www.saukcountyfair.com](http://www.saukcountyfair.com)
- Listed on ground signage

### COMPANY LOGO AND AD ARTWORK

Sponsorship level also includes a display ad or logo listing, **please send artwork as Logo and/or camera-ready ad as a 300 dpi JPG file. Please email it to [info@saukcountyfair.com](mailto:info@saukcountyfair.com).**

### **Banner placement is included in the and above Partnership levels**

- You provide the banner, and we will put it up all week. First come first serve on the best locations. Opportunity in levels of **\$250 and higher**. Additional prices are listed below.

### **Entrance Banners Prices**

Banner placed on entrance fence \$650

### **Inside Banners Prices**

Beer Stand fence \$375

Pit Fence \$350

One on an available building \$250

Grandstand Fence \$250

## EVENT PARTNERSHIP BENEFITS 2025

DIAMOND PARTNERSHIP – \$5,000 AND UP!! FEATURING “TO BE ANNOUNCED” ON SATURDAY JULY 12TH

- Same as Diamond Partnership (see Partnership levels)
- 10 grandstand passes and 4 parking passes

BSTP TRACTOR PULL (FRIDAY) PRESENTING CLASS SPONSOR – \$3,000 AND UP!

- Sponsor a class of your choice
- 5 tractor pull tickets and 2 parking passes

(WEDNESDAY & THURSDAY - INDIVIDUAL DAY) PRESENTING PARTNER – \$1500 AND UP!

(Was ATV Racing in 2024)

- Same as Gold Partnership (see Partnership levels)
- 4 Event passes and 2 parking passes

**Building Partnership** - One of Each Building available. Call for availability. This must be in addition to the partnership above. Partnership is for One year with first right of refusal. Building Partners, you provide permanent signage, **size determined by fair board**, on building for duration of Partnership. Buildings Available: \***Grandstand** (\$2000)\* **Rabbit & Poultry Building (call)** \***Commercial Building** (\$1500) \***Progress Hall** (\$750) \***Building #15** (\$500) used for Dairy & Beef Animals \***Hoop Building** (\$750) used for Dairy & Beef Animals \***Project Building One** (\$750) used for Open Class Exhibitors \***Project Building Two** (\$500) used for Junior Fair Exhibitors \***Project Building Three** (\$500) used for Junior Fair Exhibitors \***Horse Building** (\$500). Names are used in fair literature/maps/etc.

**\*\*Must provide signage 1 month prior to Fair to be hung and added to Fair Guide**