



Sauk County Agricultural Society, Inc.

PO Box 467

Baraboo, WI 53913

608-356-8707

www.saukcountyfair.com info@saukcountyfair.com

jennie.saukcountyfair@outlook.com

Dear Sauk County Fair Partners,

Welcome Fair Partners! The Sauk County Fair is Celebrating **170 years**, that is right **170 years**, and the 2024 Sauk County Fair is quickly approaching **July 8th – 14th** in beautiful Baraboo, Wisconsin. Let's get ready for Food, Family and Fun. Along with Teaching, Learning and Growing! The **170th Anniversary** is a great milestone, and the Sauk County Fair would like to continue growing and improving the grounds. We can't make this happen without the help from our Partners.

This year we have a fun filled energy packed week planned. Start the week on Tuesday July 9th, with The Farm and Antique Tractor Pull featuring **Southwest Area Pullers**. Wednesday and Thursday, July 10th and 11th, hold on tight for the fast-moving A.T.V races presented by **SWIRA**. Friday July 12th, full steam ahead from the **Badger State Tractor Pullers**, Saturday July 13th, come to the **Grandstand Main Stage** to watch: **Randy Houser** with Special Guest Dan Lepien. Then conclude the week on Sunday July 14th, by testing your skills in our annual Bags Tournament. There will also be musical acts nightly in the Litscher Pavilion. You can't miss out on all this excitement.

We continue to do improvements and renovations to the buildings on the fairgrounds. This year we are focusing on updating our speaker system throughout the grounds and the 2nd Lincoln Ave. entrance fencing, along with our ever-growing list. The fairgrounds are always in need of maintenance and repairs. This again cannot happen without your help! We truly appreciate everything you all do!

We continue to host many educational events on the grounds all year round. The new interactive agriculture question board is a true hit for all ages to learn about agriculture. There is so much that we can teach you at the fair, to make it so much fun to learn about agriculture.

Please take the time to read over the attached Partnership levels. Any questions regarding Partnership -please contact **Jennie Kohlmeyer (608) 434 -7997** or email at jennie.saukcounyfair@outlook.com.

Thank you for your time,

Jennie Kohlmeyer
Partnership Coordinator
Sauk County Agricultural Society

2024 Sauk County Agricultural Society Board of Directors: Scott Zirzow, President; Mikala Turner, Vice President; Liz Cook, Secretary/Manager; Shana Johnson, Treasure; Brady Neuman, Fair Marshall; and directors, Ben Turner, Dan Greenwood, Josh Nagel, Jacob Zirzow, Don Larson, Beth Yanke; and fairgrounds grounds Manager John Darrow; Partnership Coordinator, Jennie Kohlmeyer



Sauk County Fair July 8th – 14th, 2024 Partnership Application Form

www.saukcountyfair.com

jennie.saukcountyfair@outlook.com

info@saukcountyfair.com

Please keep a copy for your records

Company/organization: _____

Contact person: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Company email address: _____

Company Web site address _____

IN-KIND DONATIONS

The above-mentioned company will donate the following item(s) or services.

Value of item and description of item and or services

_\$ _____

If you have any questions about in-kind donations or other sponsorships, please email

jennie.saukcountyfair@outlook.com or call 608-434-7997

Sponsorship level you desire:

_____ Diamond \$5000 and UP!!

_____ Building Partner (name) **Call Jennie**

_____ Platinum \$2500

_____ Banner Partners

_____ Gold \$1500

_____ Silver \$500

_____ BRONZE UP TO \$250

PAYMENT AND APPLICATION: (BEFORE JUNE 1ST TO BE INCLUDED IN ALL ADVERTISING)

Please make check payable to Sauk County Agricultural Society and mail it with this form to:

Sauk County Agricultural Society, Attn: Partnership, PO Box 467, Baraboo WI 53913 Total value of

sponsorship \$ _____

Thank you for your support of the Sauk County Fair!

Partnership Benefits 2024

DIAMOND PARTNER \$5000 AND UP!

Company recognition on daily schedule

- Announcer recognition on Fairgrounds throughout the week
- Display name and logo until 5/15/2025 on www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 10 grandstand passes to the event of your choice (Up to a \$500 Value)
- 4 parking passes

PLATINUM PARTNER \$2500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from until 5/15/2025 at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 5 grandstand tickets to the event of your choice
- 2 parking pass

GOLD PARTNER \$1500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from until 5/15/2025 at www.saukcountyfair.com
- Listed on ground signage
- Vendor display area
- 4 grandstand tickets to the event of your choice
- 2 parking pass

SILVER PARTNER \$500

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 5/15/2025 at www.saukcountyfair.com
- Listed on ground signage
- 2 grandstand tickets to the event of your choice
- 1 parking pass

BRONZE PARTNER UP TO \$250

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 5/15/2025 at www.saukcountyfair.com
- Listed on ground signage

COMPANY LOGO AND AD ARTWORK

Sponsorship level also includes a display ad or logo listing, **please send artwork as Logo and/or camera-ready ad as a 300 dpi JPG file. Please email it to info@saukcountyfair.com.**

Banner placement is included in the and above Partnership levels

- You provide the banner and we will put them up all week. First come first serve on the best locations. Opportunity in levels of **\$250 and higher**. Additional prices listed below.

Entrance Banners Prices

Banner placed on entrance fence \$650

Inside Banners Prices

Beer Stand fence \$375

Pit Fence \$350

One on an available building \$250

Grand Stand Fence \$250

EVENT PARTNERSHIP BENEFITS 2024

DIAMOND PARTNERSHIP – \$5,000 AND UP!! FEATURING “TO BE ANNOUNCED” ON SATURDAY JULY 13TH

- Same as Diamond Partnership (see Partnership levels)
- 10 grandstand passes and 4 parking passes

BSTP TRACTOR PULL (FRIDAY) PRESENTING CLASS SPONSOR – \$3,000 AND UP!

- Sponsor a class of your choice
- 5 tractor pull tickets and 2 parking passes

ATV RACING (WEDNESDAY & THURSDAY - INDIVIDUAL DAY) PRESENTING PARTNER – \$1500 AND UP!

- Same as Gold Partnership (see Partnership levels)
- 4 ATV Racing passes and 2 parking passes

Building Partnership - One of Each Building available. Call for availability. This must be in addition to a partnership above. Partnership is for One year with first right of refusal. Building Partners, you provide permanent signage, **size determined by fair board**, on building for duration of Partnership. Buildings Available: ***Grandstand** (\$2000)* **Rabbit & Poultry Building (call)** ***Commercial Building** (\$1500) ***Progress Hall** (\$750) ***Building #15** (\$500) used for Dairy & Beef Animals ***Hoop Building** (\$750) used for Dairy & Beef Animals ***Project Building One** (\$750) used for Open Class Exhibitors ***Project Building Two** (\$500) used for Junior Fair Exhibitors ***Project Building Three** (\$500) used for Junior Fair Exhibitors ***Horse Building** (\$500). Names are used in fair literature/maps/etc.

****Must provide signage 1 month prior to Fair to be hung and added to Fair Guide**