



## SAUK COUNTY AGRICULTURAL SOCIETY, INC. 2017 NEWSLETTER &amp; ANNUAL MEETING NOTICE

## FROM THE PRESIDENT

This past year we enjoyed many outstanding exhibits from youth and adults. Fairgoers were entertained by Ladies Night Out, the Horse Pull, Truck & Tractor Pulls, ATV races, Keith Anderson, and the Demo Derby making a successful comeback! Planning is underway for an amazing 2018 fair!

This year's election will include, Vice-President (Ben is seeking re-election; and Secretary (Liz is seeking re-election.)

Both officer positions are two-year terms. Two director positions are up for election. The terms are for three-years

## 2017 HIGHLIGHTS

The Fair is a busy place!

The fairgrounds buzzed with activity this past year. Many groups held special events in 2017; some included, Sauk County Rural Safety Day; Baraboo 8th Grade Career Day; Tractors, Trunks & Treats; St. Joe's Festival; Steve Luther Memorial Tractor Pull; Indian Artifact Show; Boy Scouts Circus Heritage Days; Pancake Palooza; Mini Marathon for Boys and Girls Club; and our own board sponsored Save the Grandstand Tractor Pull with a truck show.

each. Brady Neuman (filled last year of director position) is seeking re-election. Randy Neuman is not seeking re-election. Elections follow a process of nominating candidates by voice. Candidates are given an opportunity to speak to the audience. Candidates must then be elected by the majority vote of eligible members at the annual

meeting. We are excited to see you and share the highlights of 2017 and plans for 2018. The Board of Directors welcome your ideas and suggestions and also your help to

continue improving our fair for many years to come.

Scott Zirzow

“Fairgoers were entertained by Ladies Night Out, the Horse Pull, Truck & Tractor Pulls, ATV races, Keith Anderson, and the Demo Derby made a successful comeback!”

## ANNUAL MEETING NOTICE & AGENDA

**Tuesday, December 12th, 2017**

**\* Annual Meeting**

**Baraboo; West Square**

**Building; 7 pm; Room B24.**

Agenda will include:

- \*Greetings from Beth Yanke, Fairest of the Fair
- \*Set July 9th-15th, 2018 for the Sauk County Fair
- \*Recognition of Outstanding Volunteers & Lifetime Membership Award Recipients
- \*Election of Officers
- \*Election of Board of Directors
- \*Friends of the Grandstand update
- \*2017 Report on Fairgrounds Activities
- \*Adjourn

### **2017 Fairground Improvements**

- wider strip of black top by office
- New doors on Progress Hall
- Electrical Improvements

President- Scott Zirzow  
Vice President- Ben Turner  
Secretary- Liz Cook  
Treasurer- Kellie Zink  
Marshall- Dan Greenwood  
Directors:  
Randy Neuman  
Kevin Turner  
Lindy Larsen  
Kim Klicko  
Josh Nagel  
Brady Neuman  
Fairgrounds Manager:  
John Darrow/Liz Cook

**RENTALS-** Rent the fairgrounds for your event! Digital sign is available for non-business messages; B-Day, Anniversary, etc.  
Contact the office for more information.

## **DATES TO REMEMBER FOR 2018**

**\*December 12th, 2017-Annual Meeting**

**\*April 28th, 2018**

Fairest of the Fair Competition

**\*June 1st & 2nd, 2018**

Friends of the Grandstand Truck Show &  
Tractor Pull

**\* July 5-6 -Pick up fair entry tags in office**

**\*July 9th-15th, 2018**

Sauk County Fair-Volunteer, call 608-356-8707

**\*October 2018**

Tractors, Trunks & Treats

Contact Information

**Office 608-356-8707; info@saukcountyfair.com**

The Sauk County Agricultural Society was formed in February of 1855. A twelve-article constitution was adopted. One of the first objectives of the society was the promotion and improvement of the condition of agriculture, horticulture, mechanical manufacturing and household arts.

Sauk County Agricultural Society, Inc.  
P.O. Box 467  
Baraboo, WI 53913

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[Type the recipient address]

## **2018 Sponsorship**

Why is sponsorship so important?

In an ever-changing world, our county fair has very limited recourses to raise funds for the upkeep of our grounds and the running of the fair. We strive to put on an amazing fair for our members, youth groups (4-H, FFA, Scouts, Breed Associations, & youth clubs) and the public, and every dollar that sponsors give is used to make each fair outstanding.

Junior Fair is especially important, the educational opportunities of the fair are unmet elsewhere.

Besides the normal yearly fair expenses; you might expect, electricity, water, sewage, utilities, taxes, and building and grounds maintenance a portion of our budget goes to the Junior Fair. Besides

**“The fair offers a unique and critical part of the educational process. The fair gives Sauk County youth, the opportunity to assess their work and learn what worked and what improvements they could make.”**

the premiums the fair paid out (\$7,232.00 Junior, \$1333.75 Open) we hire and pay for all the judges, entry tags, show needs, manure clean-up, ribbons and trophies for Junior and Open Class Fairs. Prior to 2017, UW-Extension handled many of the duties associated with organizing Junior Fair, but this past year they handed those duties over to us. This led to the need for an employee to support the Junior Fair Program along with other fair needs throughout the year. The fair is responsible for the fair books for Junior and Open class areas along with all entries and the organization of the volunteers, shows and exhibitors. In 2017, we saw 463 Junior Fair Exhibitors with 4428 exhibits. Junior Fair helps promote and improve the condition of agriculture, horticulture, mechanical manufacturing and household arts.

When youth are given the opportunity to work on a project, spending countless hours perfecting it; important lifelong skills are formed. The fair offers a unique and critical part of the educational process. The fair gives Sauk County youth the opportunity to assess their work and learn what worked and what improvements they could make.

We greatly appreciate and thank you for your sponsorship, supporting our efforts providing educational opportunities to area youth. The fair is an amazing and unique place for our community to come together to learn, grow and have fun in the process!

Individual members or businesses can submit general sponsorships, in memory, in kind, or maybe you would like to sponsor show trophies and/or ribbons? For more information on sponsorship opportunities, contact, Tara Greenwood, Sponsorship Coordinator. As a member of the Sauk County Ag Society, you can help us greatly by encouraging other individuals and businesses to become a fair sponsor. See sponsor page.

## **CONGRATULATIONS & THANKS**

Congratulations to our  
2017 Recipients of the  
Outstanding Volunteer  
Lifetime Membership Award

Including:

Shelley & Delvin Craker

Mellisa Even

John Newman

Ruth Browning

Lisa Pertzborn

Beth Yanke, Fairest

A Huge THANK YOU!

Without the help of so many volunteers and sponsors, the 2017 fair wouldn't have been so great! You made a difference, thank YOU!

A special thank you to our members, 4-H & FFA leaders, superintendents, sponsors and everyone who contributed time and money to make the Sauk County Fair a huge success!

Consider being a sponsor and a volunteer for the 2018 fair! Contact the office. We appreciate all you do!

Individual or corporate sponsorships are greatly appreciated.

**Sauk County Junior Fair** is open to Sauk County youth ages 3rd grade through 13th grade that are enrolled in an approved educational youth group. Youth in 4-H, FFA, Various Breed Associations, Girl Scouts, Boy Scouts and other youth groups are currently able to enter items in the Junior Fair. See Website!

### **Did you Know??**

#### **Youth Groups Use the Fair Facilities All Year!**

The fairgrounds are made available, at no cost, for youth projects to use buildings and grounds for events and practices throughout the year. The board works hard to make the fairgrounds accessible and available to the youth groups in the county for their educational needs. Some of the groups include:

\*The **4-H horse project** members use the horse arena for practice each spring leading up to the fair. They hold a tack sale in the commercial building, their 2018 tack sale is set for May 12th!

\*The **4-H rabbit project** uses the commercial building for a fun show, their 2018 show is set for May 26th!

\*The **4-H dog project** uses progress hall and the grounds for dog training practices for 12 weeks each year.

\*The **4-H poultry project** has had their fun show on the grounds.

\*The **4-H goat project** held their showmanship clinic at the fairgrounds this past year.

\*Area **soccer teams** have used the fairgrounds for practice in 2017.

\*The 21st **Rural Safety Days**, for 3rd grade youth from Sauk County, was held at the fairgrounds. The two-day event includes twelve stations for youth to learn important safety information.

\*The Baraboo FFA hosts their **8th grade Career Day** at the fairgrounds. This valuable program highlights important information on ag related careers that may interest youth.

\***Boys & Girls Club** Holiday Float built at fairgrounds.

\***Baraboo High School Club**, float built at the fairgrounds.

### **Tractors, Trunks and Treats**

The Tractors, Trunks and Treats event celebrated its 5th year at the fairgrounds in 2017. The program continues to offer area youth a safe place to trick or treat. Parents can bring their children to one location and not worry about vehicles and other hazards for the kids during trick or treating. Kids love the chance to climb on haybales, and try their luck at many games, and of course get some candy! Local businesses, clubs, and individuals get in on the fun and decorate their tractors, trunks or other vehicles and youth trick or treat at them. Other groups offer games and food for participants. Overall it is a very well attended and extremely fun event for youth and adults in the community. What you may not know, the group regularly donates money made from the event to local groups. Over the last few years donations were made to the Baraboo Fire Department, Baraboo Police Department and this year to the Baraboo Ambulance Service. The event is a great way to not only have a safe and fun Halloween for kids but an opportunity to give back to our community!

**New** this year for Halloween was a **Haunted House**. Project building one, most recently used for open class exhibits, was the perfect back drop for a haunted house. The fair teamed with a local resident to make a scary treat for Halloween visitors! It was fun and certainly caused a few screams to participants. This was a new and unique way to use our buildings to raise money to support the upkeep of the fairgrounds. Watch for it for the 2018 fall season!

### **Open Class Entries**

A reminder that in 2018, open class fair entries will be entered on Tuesday, July 10th, and judged on Wednesday, July 11th. This is **NEW** this year! Make note, and consider entering this year!

We would like to grow our open class entries for 2018, watch for the entry book in early 2018, on our website. If you need a paper copy, call the office. Please, tell your Sauk County friends, family, and neighbors to start now on their projects and enter them in the fair in 2018!

### **The Sauk County Fair Grandstand**

The Sauk County Fair Grandstand was built in 1936. A special effort is ongoing to improve the Grandstand facility into a structure that all visitors to the fairgrounds Grandstand Events can enjoy and appreciate. The Grandstand improvements were split into four parts. The first part was to make the grandstand structurally sound in the lower part of the building; this has been completed. Secondly, was to upgrade electrical and lighting; this has been finished. The third completed part was to put a new roof and sides on the building. The fourth and final part, which is waiting on funds, is to replace flooring and seating in the grandstand. Although some of the money spent was on items that are not readily seen, they all are important for the integrity of the grandstand. The board sponsors an annual Truck & Tractor Pull each June. With your continued support we hope to complete these needed improvements.

### **New!**

#### **Youth Animal Exhibit Building**

Plans are in the works to design and build a new youth animal exhibit building. The building would be in the footprint of the swine and small animal building (rabbits/poultry.) The current buildings have seen many exhibitors pass through their doors. Problems with the roofs, floors, building supports and lack of room in the current buildings are evident. This important step to have a safe well-constructed building for youth to exhibit animals from is in the early stages. As plans move forward we will need the help of all our members, and the greater community to make this a reality for future youth exhibitors for years to come. More information will be coming at the annual meeting, be sure to be there!

### **New!**

**Annual Meeting**-Not sure you want to go out on December 12th, we really need you at our annual meeting! All members who attend can enter our contest. One winner will receive one grandstand pass, **good for one person for the week's grandstand events and a season parking pass** for the 2018 fair! To win you must be a SCAS member and be present at the 2017 annual meeting when we will draw! Do you have family members who are not members of the Sauk County Agricultural Society, Inc? Consider a lifetime membership gift, or a yearly membership. Contact the office for more information! A unique gift with lifelong benefits!

**Let us know your email, we can keep you up to date during the year. [Info@saukcountyfair.com](mailto:Info@saukcountyfair.com)**

### **Fairest of the Fair and Junior Fairest of the Fair**

Our **Fairest of the Fair**, Beth Yanke, was crowned in April of 2017. Beth is from Prairie du Sac and is the daughter of Herb and Cathy Yanke. Beth is currently attending the University of Wisconsin Platteville majoring in Animal Science. She was involved in both 4-H and FFA growing up. She has been busy this year with the fair and multiple other appearances on behalf of the fair. Beth will represent Sauk County in January at the State Fairest of the Fair competition.

Our **Junior Fairest of the Fair**, Elisabeth Miller, is a student at Sauk Prairie High School, and the daughter of Nancy and Jeff Miller. Besides being an honor roll student, she keeps busy with 4-H, FFA, and Spanish club. She was excited to create so many new connections with people as she promoted the fair around Sauk County this year.

Our 2018 Fairest of the Fair is April 28, 2018 at Glacier Rock in Baraboo. Applications will be available on our website in early 2018. Encourage youth you know to participate in this great chance to represent the fair!

### **Thanks!**

As he steps down, a special thank you to director Randy Neuman for his service to the board. We appreciate all the time and energy he has invested in our organization! Thanks!



**Sauk County Fair July 10-16, 2017**

**Sponsorship Application Form**

[www.saukcountyfair.com](http://www.saukcountyfair.com)

email: tara.saukcountyfair@yahoo.com

**Please complete and return, but keep a copy for your files!**

Company/organization: \_\_\_\_\_

Company/organization as you wish it to be recognized: \_\_\_\_\_

\_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Best time to call: \_\_\_\_\_

Company Web site address: \_\_\_\_\_

All sponsor Web sites will be linked from [www.saukcountyfair.com](http://www.saukcountyfair.com)

**In-kind Donations**

The above-mentioned company will donate the following item(s)

Item: \_\_\_\_\_ Value \$

If you have any questions about in-kind donations or other sponsorships, please email

[tara.saukcountyfair@yahoo.com](mailto:tara.saukcountyfair@yahoo.com) or call 608-393-0859

**Sponsorship level you desire:**

----- 2016 Fair Fun Guide \$2000

----- Silver Sponsor \$500-\$999

----- Platinum Sponsor \$2000

----- Bronze Sponsor \$25-\$499

----- Diamond Sponsor \$ 1500-\$1999

----- Any other monetary donation

Gold Sponsor \$ 1,000-\$1499

(No amount too small \$)

**Any Event you desire to Sponsor? See Event list** \_\_\_\_\_

**Payment and Application: Before May 31 to be included in all advertising**

Please make check payable to Sauk County Agricultural Society and mail it with this form to:

Sauk County Agricultural Society, Attn: Sponsorship, PO Box 467, Baraboo WI 53913

Total value of sponsorship \$

**Company Logo and Ad Artwork**

If your desired sponsorship level includes a display ad or logo listing, please send artwork as Logo and/or camera-ready ad as a 300 dpi JPG file to Marketing Info, PO Box 467, Baraboo WI 53913 or email it to [info@saukcountyfair.com](mailto:info@saukcountyfair.com)

**Thank you for your support of the Sauk County Fair!**

**Sauk County Fair**

[info@saukcountyfair.com](mailto:info@saukcountyfair.com) 608-356-8707