



Sauk County Agricultural Society
PO Box 467
Baraboo, WI 53913
Phone: (608)356-8707

www.saukcountyfair.com

February 8, 2017

Dear Friends of the Sauk County Fair,

It is time once again to start planning for a new year at the fairgrounds. This will be our 163rd year at the Fair.

My name is Tara Greenwood the Sponsorship Coordinator. On behalf of the Sauk County Agricultural Society. We would like to tell you how important it is to keep sponsoring this wonderful organization.

As important as it is to keep the fairgrounds running smoothly all year, we also want to provide fun and educational experiences for everyone in the family. This year we have **8th Grade Career Day, Tractors Trunks and Treats, Sauk County Rural Safety Days, 4-H and Junior Fair , and Boy Scout Retreats**, just to name a few. If you would like more information on how you can support or volunteer for these educational events, please contact us!

We are also excited to announce some events for this upcoming fair, **Pullers Inc. Tractor Pull, Big Jeeps with Big tires crossing crazy courses, ATV Races, Horse Pulls, and Badger State Tractor Pull (that will be bigger than ever).**

Not to forget Keith Anderson in a special beer stand concert! So your sponsorship does more than you think throughout the year. It brings you educational and fun events to the Fair. If you would like the opportunity to be a sponsor of one of these awesome events or to keep the grounds in running order, you can. Because it takes your support to continue being successful all year long!

Learning and getting education about agriculture is also a huge part in **Food, Family, and Fun!**

Many volunteers are busy preparing for this upcoming year. However, it takes a significant amount to maintain the grounds and organize the Fair itself. We depend on the support from businesses and organizations such as yours, as well as hundreds of individuals who volunteer their time and energy. Please consider sharing what you can, whether it be goods, services, money, your time, or a combination of these.

We would be honored to partner with you to host the 2017 Sauk County Fair as well as the other events that take place on the grounds throughout the year.

Attached are the Sponsorship Benefits, and Sponsorship Form for your completion. **Please return your form by May 31st to insure that you are included in all advertisements.**

Please contact me at tara.saukcountyfair@yahoo.com or call 608-393-0859 if you have any questions

We appreciate your consideration and looking forward to working with you!

Sincerely yours,

Tara Greenwood
Sponsorship Coordinator

Scott Zirzow, President
Ben Turner, Vice President
Liz Cook, Secretary
Kellie Zink, Treasurer

Dan Greenwood, Marshall
Kevin Turner, Director
Kim Klicko, Director
Josh Nagel, Director

Lindy Larsen, Director
Randy Neuman, Director
Brady Neuman, Director