



Event Sponsorship Benefits – 2017

Pullers Inc. (Tuesday) Presenting Sponsor - \$1000

- Same as Gold Sponsor (see reverse)
- Radio and print advertising, articles, and posters
- 6 tickets and 2 parking passes

Horse Pulls (Wednesday) Presenting Sponsor - \$1000

- Same as Gold Sponsor (see reverse)
- Radio and print advertising, articles, and posters
- 6 tickets and 2 parking passes

BSTP Tractor Pull (Friday) Presenting Sponsor - \$2,500

- Same as Platinum Sponsor (see reverse)
- 10 Tractor Pull tickets and 5 parking passes
- The lead in event radio spots, various print ads, articles, and posters.

BSTP Tractor Pull (Friday) Presenting Sponsor - \$1,000

- Same as Gold Sponsor (see reverse)
- Radio and print advertising, articles, and posters
- 6 Tractor Pull tickets and 2 parking passes

Keith Anderson Concert (Saturday) Presenting Stage Sponsor - \$5,000

- Same as Platinum Sponsor (see reverse)
- 10 Concert tickets and 5 parking passes
- The lead in event radio spots, various print ads, articles, and posters.

ATV Racing (Thursday) Presenting Sponsor - \$1000

- Same as Gold Sponsor (see reverse)
- Radio and print advertising, articles, and posters
- 6 ATV Racing passes and 2 parking passes

If you have banners that you would like to display, please drop off at the Fair Office. Available for pick up after the fair.



General Sponsorship Benefits – 2017

2017 Fair Fun Guide Sponsor - \$2,000

- Company recognition on daily schedule distributed at Fairground gates
- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 4/15/2018 at www.saukcountyfair.com
- Listed on ground signage
- 8 grandstand tickets to the event of your choice
- 1 parking pass

Platinum Sponsor - \$2,000 and Higher

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 4/15/2018 at www.saukcountyfair.com
- Listed on ground signage
- 8 grandstand tickets to the event of your choice
- 1 parking pass
- Vendor display area

Diamond Sponsor - \$1,500 - \$1999

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 4/15/2018 at www.saukcountyfair.com
- Listed on ground signage
- 6 grandstand tickets to the event of your choice
- 1 parking pass
- Vendor display area

Gold Sponsor - \$1,000 - \$1,499

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 4/15/2018 at www.saukcountyfair.com
- Listed on ground signage
- 4 grandstand tickets to the event of your choice
- 1 parking pass

Silver Sponsor - \$500 - \$999

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 4/15/2018 at www.saukcountyfair.com
- Listed on ground signage
- 2 grandstand tickets to the event of your choice
- 1 parking pass

Bronze Sponsor - \$25 - \$499

- Announcer recognition on Fairgrounds throughout the week of the Fair
- Display name & logo from now until 4/15/2018 at www.saukcountyfair.com
- Listed on ground signage